

NTSAD ANNUAL FAMILY CONFERENCE

You Are Invited to Sponsor an Enduring Experience for Families

NTSAD's 44th Annual Family Conference

July 7-10, 2022 | Denver, Colorado

NTSAD

National Tay-Sachs & Allied Diseases Association (NTSAD) is the oldest patient advocacy organization in the country, serving families and individuals coping with a diagnosis of Tay-Sachs, Canavan, GM1 Gangliosidosis, and Sandhoff diseases. For 65 years, NTSAD has led the worldwide fight to treat and cure Tay-Sachs, Canavan, GM1, and Sandhoff diseases by driving research, forging collaboration, and fostering community. Supporting families is the center of everything we do.

NTSAD's Annual Family Conference

Since 1978, NTSAD has presented the Annual Family Conference to provide families a safe space to support and learn from one another, to gain knowledge directly from researchers and industry members working on potential therapies, and to contribute and share their experiences to further enhance the development of clinical trials. Highlights of the 2021 NTSAD Annual Family Conference, hosted virtually, include:

- More than **500 people** registered.
- **140 families** attended.
- **26 countries** were represented.
- Largest Research Day ever with **30 presenting researchers and industry members**.

As long as it is safe to do so, we plan to gather in person for our 2022 Annual Family Conference. It has been three years since we have hosted an in-person conference. Highlights from the 2019 in-person conference include:

- More than **300 people** in attendance.
- Approximately **100 families** participated.
- **33 conference sessions** were held.
- **55 families** received a **Helping Hand Grant** to cover some expenses, making attendance possible.
- **Camp Snuggle** and **Camp Active** were favorite one-of-a-kind experiences for affected children.
- The **Quiet Reflection** and **Commemoration** ceremonies honored loved ones in personal and meaningful ways.

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How does your sponsorship make a difference?

The NTSAD Annual Family Conference is made possible through generous support from individuals, families, foundations, and industry partners. Sponsors of the Conference provide families and individuals a unique experience that includes:

- Symptom and health management.
- Community meals, Welcome Reception, Awards Luncheon, and Celebratory Dinner.
- Family photography sessions with professional photographers.
- Research Day sessions with disease-specific breakout groups.
- Camp Snuggle and Camp Active for affected children.
- Camp Sunshine and Youth Group for healthy siblings.
- And much more that makes the weekend a fulfilling and memorable experience for families.



Due to the on-going pandemic, all individuals who participate in NTSAD's 2022 Annual Family Conference must comply with the following COVID vaccination and mask guidelines:

For the safety of the entire NTSAD community, all conference participants who meet age eligibility for the COVID vaccine must be fully vaccinated per CDC guidelines at the time of the conference.

Proof of vaccination will be required at the time of online registration and/or during the check-in process prior to the start of the conference. In addition, due to the vulnerability of the individuals and families we serve, masks will be required (whenever not actively eating or drinking) for all individuals over two years of age who can safely wear a mask. These guidelines may adjust per the CDC, NTSAD leadership, and local state guidelines.

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SPONSORSHIP OPPORTUNITIES

PRESENTING Sponsor (limited to a maximum of two (2) – first to commit)

\$35,000

- ◆ Prominent name/logo recognition as lead **PRESENTING Sponsor** (CO-PRESENTING Sponsor if there are two (2)):
 - ◆ mobile app, website, conference newsletters, printed program, and welcome bag
 - ◆ signage throughout the conference space
 - ◆ step-and-repeat banner at Selfie Station
 - ◆ a minimum of four (4) mentions in social media posts pre- and post-conference
- ◆ Opportunity to host one (1) 60-minute focus group with family members who opt to participate at one of the following times: July 7th 10-11am, July 7th 4:30-5:30pm, or July 8th 4-5pm (first to commit)
- ◆ Exclusive sponsor of the Welcome Dinner on July 7th OR Celebratory Dinner on July 9th (first to commit), which includes:
 - ◆ Name/logo recognition during podium announcements and on opening slide of digital program
 - ◆ Welcome remarks (up to 5 minutes) – limited to general comments about the company and not to be used for study recruitment/updates (may be pre-recorded)
 - ◆ Logo/name will be featured on dining table tent cards
- ◆ 6' display table in conference registration area
- ◆ Downloadable/hyperlinked poster, abstract, or paper included on the Conference's online Research Exhibit Hall
- ◆ Recognition on the conference t-shirt distributed to all attendees
- ◆ Ten (10) complimentary registrations
- ◆ Welcome bag insert (if desired)

BELIEVE Sponsor

\$25,000

- ◆ Prominent name/logo recognition as lead **BELIEVE Sponsor**:
 - ◆ mobile app, website, conference newsletters, and printed program
 - ◆ signage throughout the conference space
 - ◆ step-and-repeat banner at Selfie Station
 - ◆ a minimum of three (3) mentions in social media posts pre- and post-conference
- ◆ Exclusive sponsor of one (1) lunch OR one (1) breakfast on choice of July 7th, 8th, or 9th (first to commit), which includes:
 - ◆ Name/logo recognition during podium announcements and on opening slide of digital program
 - ◆ Welcome remarks (up to 3 minutes) – limited to general comments, may not promote studies, etc. (may be pre-recorded)
 - ◆ Logo/name will be featured on dining table tent cards
- ◆ 6' display table in Sponsor Expo
- ◆ Downloadable/hyperlinked poster, abstract, or paper included on the Conference's online Research Exhibit Hall
- ◆ Recognition on the conference t-shirt distributed to all attendees
 - ◆ mobile app, website, conference newsletters, and printed program
- ◆ Eight (8) complimentary registrations
- ◆ Welcome bag insert (if desired)



SPONSORSHIP OPPORTUNITIES, Continued

COURAGE Sponsor

\$15,000

- ◆ Name/logo recognition as **COURAGE Sponsor**:
 - ◆ mobile app, website, conference newsletters, and printed program
 - ◆ signage throughout the conference space
 - ◆ step-and-repeat banner at Selfie Station
 - ◆ a minimum of two (2) mentions in social media posts pre- and post-conference
- ◆ 6' display table in Sponsor Expo
- ◆ Downloadable/hyperlinked poster, abstract, or paper included on the Conference's online Research Exhibit Hall
- ◆ Recognition on the conference t-shirt distributed to all attendees
- ◆ Five (5) complimentary registrations
- ◆ Welcome bag insert (if desired)

HOPE Sponsor

\$7,500

- ◆ Name/logo recognition as **HOPE Sponsor**:
 - ◆ mobile app, website, conference newsletters, and printed program
 - ◆ signage throughout the conference space
 - ◆ step-and-repeat banner at Selfie Station
- ◆ 6' display table in Sponsor Expo
- ◆ Downloadable/hyperlinked poster, abstract, or paper included on the Conference's online Research Exhibit Hall
- ◆ Recognition on the conference t-shirt distributed to all attendees
- ◆ Three (3) complimentary registrations
- ◆ Welcome bag insert (if desired)

INSPIRATION Sponsor

\$3,000

- ◆ Name/logo recognition as **INSPIRATION Sponsor**:
 - ◆ mobile app, website, conference newsletters, and printed program
 - ◆ signage throughout the conference space
 - ◆ step-and-repeat banner at Selfie Station
- ◆ Downloadable/hyperlinked poster, abstract, or paper included on the Conference's online Research Exhibit Hall
- ◆ Recognition on the conference t-shirt distributed to all attendees
- ◆ One (1) complimentary registration
- ◆ Welcome bag insert (if desired)



SPONSORSHIP “ADD-ON” OPPORTUNITIES*

Sponsors of the 2022 Annual Family Conference are invited to increase their support by including one or more “add-on” opportunities of their choice.

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|--|-----------------------|
| <ul style="list-style-type: none"> ◆ <u>Research Day Luncheon (Friday, July 8th)</u> ◆ Logo/name featured on dining table tent cards ◆ Recognition during podium announcements and in digital program | <u>\$2,500</u> |
| <ul style="list-style-type: none"> ◆ <u>Research Day Evening Reception (Friday, July 8th)</u> ◆ Logo/name featured on dining table tent cards ◆ Recognition during podium announcements and in digital program | <u>\$2,500</u> |
| <ul style="list-style-type: none"> ◆ <u>Awards Luncheon (Saturday, July 9th)</u> ◆ Logo/name featured on dining table tent cards ◆ Recognition during podium announcements and in digital program | <u>\$2,500</u> |
| <ul style="list-style-type: none"> ◆ <u>Wi-Fi (Thursday, July 7th – Sunday, July 10th)</u> ◆ Logo/name featured on conference communications, mobile app, and in registration area ◆ Opportunity to name Wi-Fi and password for conference | <u>\$2,500</u> |
| <ul style="list-style-type: none"> ◆ <u>“Until Next Year” Brunch (Sunday, July 10th)</u> ◆ Logo/name featured on dining table tent cards ◆ Recognition during podium announcements and in digital program | <u>\$1,000</u> |



**Add-on opportunities are available for 2022 Conference Sponsors (as outlined above) and not available as a stand-alone option.*

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CONFERENCE PARTNERS – *By Invitation Only*

(Reserved for new industry partners and first-time sponsors.)

Dinner Partner (Friday, July 8th or Saturday, July 9th)

\$1,500

- ◆ Choice to sponsor one (1) dinner on July 8th or July 9th
- ◆ Logo recognition on dining table tent cards
- ◆ Recognition during podium announcements
- ◆ One (1) complimentary registration (value: \$350)

“Until Next Year” Brunch Partner (Sunday, July 10th)

\$1,000

- ◆ Choice to sponsor brunch
- ◆ Logo recognition on dining table tent cards
- ◆ Recognition during podium announcements
- ◆ One (1) complimentary registration (value: \$350)





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SPONSORSHIP COMMITMENT FORM

Details:

Thank you for your sponsorship of NTSAD’s Annual Family Conference. Please note some sponsorship opportunities are limited and are on a first-come, first-served basis. To become a sponsor, please complete this form and return it with payment via mail or email it to Sydnie Dimond, Development and Communications Associate at sdimond@ntsad.org. Sponsors who wish to be included in the printed program must commit by March 31, 2022.

Contact: _____

Sponsor: _____

Address: _____

Telephone: _____

Email: _____

Sponsorship or Partnership Level: _____

Sponsorship or Partnership Amount: \$ _____

Sponsorship Add-On(s) and Amount: \$ _____

Total Sponsorship Amount: \$ _____

- My sponsorship level includes a 6’ display table in the Sponsor Expo, and I plan to use it.
- Please send an invoice for my sponsorship/partnership to the contact and address above.
- Contact me to discuss a possible grant application to my company.

Mail payment to: NTSAD
2001 Beacon Street, Suite 204
Boston, MA 02135

Or make a credit card payment at: www.ntsad.org

For wire transfer information, please contact Sydnie Dimond, Development and Communications Associate, at sdimond@ntsad.org or call 617-277-4463.

Please email your company URL and logo in a high-resolution PNG/JPG format (at least 1MB) to Sydnie Dimond, NTSAD Development and Communications Associate, at sdimond@ntsad.org.